



PRESS RELEASE

How2Media announces that Colonial Shooting Academy in Richmond, VA is part of its “World’s Greatest!...” series

Boynton Beach, FL---January 22, 2018, How2Media, the producers of the television show “World’s Greatest!...”, announced that they have recently selected Colonial Shooting Academy in Richmond, VA, to be a part of the popular television series.

Colonial Shooting Academy is the largest indoor shooting range in the country: 60,000 square feet of shooter’s paradise. There is always something going on at this place, where do you begin? They offer shooting courses, lane rentals, firearm rentals, a large retail space, ammunition, machine gun rentals, friendly instruction, law enforcement training, a giant live-fire shoot house, tactical range and they are open to the public. “We think the Colonial Shooting Academy story will be meaningful as well as educational to our viewers” said Gordon Freeman, Executive Producer of the show.

As part of the show, How2Media sent a film crew to spend time at the facility, conveniently located at 6020 W. Broad Street, in Richmond, Virginia. We wanted to find out what the story behind the story is with this locally-owned, industry-leading company, as well as to show the “World’s Greatest!...” viewers why Colonial Shooting Academy was selected as the best in their category to be featured on the show. We are recognizing Colonial Shooting Academy as the greatest gun range in the world, based on much research, industry insight and an extensive vetting process. Other companies that we have spotlighted for being at the top of their industry include 3M, Kohler, Samsung Electronics, Anheuser-Busch and many more.

“World’s Greatest!...” is a thirty minute show dedicated to highlighting the world’s greatest companies, products, places, and people. Each show is a fast-paced tour around the world, featuring behind the scenes footage, informative interviews, and exciting visuals. Colonial Shooting Academy is featured in episode number 252. This episode aired on January 8 & 22nd, 2017 on DirecTV Channel 305 and Dish Network channel 250. To watch the piece, visit Colonial Shooting Academy’s website or Facebook page.

How2Media is a 21st Century television production company. Their award winning programming can be seen on national cable channels and local network affiliates across the country. For more information on How2Media and their show lineup, please visit How2Media.tv

Media Contact:
Peyton Galanti
placy@colonialshooting.com